

## **FAQ**

### **Eligibility**

#### **Who is eligible for the Women of Worth Award?**

Award nominees must be women, legal residents of Canada, consent to be nominated and 18 years of age or older at the time of nomination. All award nominees must meet the following criteria:

- **Impact (50%)**
  - the project's success in addressing an important problem or critical barrier to progress and nominee's demonstration of impact as a result of their activities. Impact is defined as the effect of an activity on the social fabric of the community and/or the well-being of individuals or families. Impact can be measured by evaluating the programs or activities implemented by nominee and reviewing if the number of people served exponentially increased since the nominee began work.
- **Community Needs and Solutions (20%)**
  - nominee's ability to meet an unmet community need or concern. Community needs are broadly defined as providing food, shelter, and access to healthcare, providing arts programming or activities, strengthening educational programs, or providing enrichment activities that benefit children.
- **Passion (20%)**
  - success of nominee's work in epitomizing the statement, "Because You're Worth It," and the spirit of the Women of Worth program (honoring exceptional women making a beautiful and exceptional difference through their volunteer work.)
- **Innovation (10%)**
  - ability of nominee's activities to reflect an innovative or interesting approach to meeting community needs and nominee's employment of unique solutions to solving the problem.

**Where should a Nominee's volunteer activity have occurred to be eligible for the Award?**

The nominee's volunteer activities must have occurred in Canada and have primarily benefited domestic Canadian needs.

**Is a Nominee eligible if she is paid for some or all of the "volunteer" activities she is being nominated for?**

All volunteer activities of the Nominee must be **unpaid** and cannot include court-ordered community service, however, nominees who receive a nominal stipend for their service (such as in connection with a national service program) may be eligible.

**How long must a nominee's volunteer service have occurred to be eligible for the Award?**

To be eligible, the volunteer activity should have lasted for at least six uninterrupted months **and** should be ongoing.

**Awards, Honourees & Prizes**

**How many Women of Worth Honourees are selected?**

There are 10 Honourees; chosen from among the eligible nominations received.

**What grants/awards/prizes do the Women of Worth Honourees receive?**

L'Oréal Paris will make a \$10,000 donation on behalf of each Honouree to a charitable organization of her choice (see official rules), and an all-expense paid trip for two to Toronto (\$2,000 maximum of travel and hotel accommodation) to be recognized at the Awards Gala on March 8<sup>th</sup>. One Honouree, selected by the esteemed Judging Panel, will be selected as the National Honouree and awarded an additional \$10,000 grant for a total of \$20,000 to support her organization. All Honourees will receive national recognition for her cause and volunteer efforts.

**How will individuals be notified that they are a 2017 Canadian Women of Worth Honouree?**

All Honourees will be notified by telephone or email in early February 2017. The National Women of Worth Honouree will be announced at the celebration event on March 8, 2017.

**What does it mean to be a Women of Worth Honouree?**

In addition to being flown to Toronto and honoured at a high-profile event attended by celebrities, dignitaries and distinguished volunteers, each Honouree will be an integral part of the inaugural Women of Worth Community.

The Women of Worth Community will provide Honourees with a national platform to share information about cherished causes and help spread the spirit of volunteerism across the country.

Depending on the individual availability/interest of each Honouree and what community opportunities arise during the year, Women of Worth will be invited to post volunteer/community service tips and essays on the Women of Worth website, blogs and social media channels; participate in key media events including photo shoots, vignette/commercial shoots and promotional videos; participate as a judge to select future Women of Worth Honourees and more.

### **How can I obtain a list of the previous Award Honourees?**

2017 is the augural year for Women of Worth in Canada. The program is in its 11<sup>th</sup> year in the United States and a list of previous American Honourees and their inspirational stories can be found at <http://www.lorealparisusa.com/en/women-of-worth.aspx>

### **Criteria**

Nominations will be judged based on the following criteria:

- **Impact (50%)**
  - Is there demonstrated impact (new program or activity begun, number of people served, etc.) resulting from the nominee's activities?
- **Community Needs and Solutions (20%)**
  - Do the nominee's activities meet a real community need or concern?  
Community needs are broadly defined as providing food, shelter, and access to healthcare, providing arts programming or activities, strengthening educational programs, or providing enrichment activities that benefit children.
- **Passion (20%)**
  - Does her work epitomize the statement, "Because You're Worth it," and the spirit of the Women of Worth program - recognizing the intrinsic worth and beauty in all people?
- **Innovation (10%)**
  - Do the nominee's activities reflect an innovative or unique approach to meeting community needs?

## **Women of Worth Community**

### **What is the Women of Worth Community?**

The Women of Worth Community is a group of women who are true to their passion of making their local communities better via volunteerism. [Womenofworth.lorealparis.ca](http://Womenofworth.lorealparis.ca) provides a place for women from across the country to be inspired by the work of our Women of Worth Honourees.

### **Nomination**

#### **What is the nomination deadline for the 2017 Award?**

The 2017 Canadian Women of Worth Call for Nominations closes on November 28, 2016.

#### **How do I nominate a Woman of Worth?**

There are two methods of entry:

- **Method #1**

- To enter online, visit [www.womenofworth.ca](http://www.womenofworth.ca), complete the nomination form, and follow the online instructions to submit your nomination.

- **Method #2**

- To enter by mail, send a completed Official Nomination Form by mail, with proper postage affixed to: "Women of Worth" c/o L'ORÉAL PARIS CANADA 1500 Robert-Bourassa Boulevard, Suite 600

#### **Can I nominate myself for the Women of Worth Award?**

Yes, self-nominations are permissible and encouraged.

#### **Can an organization nominate an individual for the Women of Worth Award?**

Yes, however, the organization must identify an individual at the organization to serve as a contact for verification purposes.

#### **Can an organization or group be nominated for the Women of Worth Award?**

The Women of Worth Award can be given only to an individual - NOT an organization. You can nominate an individual for her work done on behalf of an organization or as part of a group, but you cannot nominate the organization or group for an award.

### **Do I need to submit a photograph with my nomination form?**

No, photographs are an optional additional to the nomination submission.

### **Can I submit additional materials, such as press clippings, video, or other materials in support of my nomination?**

If you wish to include supporting documents with your online nomination form, you will be prompted to upload them during step 4 of your online nomination submission process. If you are submitting your nomination by mail, please include your supporting materials with your completed nomination form.

### **What can I do if I accidentally submit an incomplete nomination, or want to add new information to a nomination already submitted?**

You can download the PDF application form and begin filling it out, and save it to complete at a later time. However, once you have submitted your entry and received a confirmation number, you will not be able to modify it or submit additional information.

### **How will I know that my Women Of Worth nomination was submitted successfully?**

To complete the nomination process you will need to complete the nomination form. If you are unsure if you submitted your form properly, you can contact Point of Light at 1-855-628-3969.

## **References**

### **Do I need references for the Women of Worth Award Program?**

Finalists will be contacted for three references and additional information at the appropriate time.

## **Judging & Online Sharing**

### **Who are the judges for the Women of Worth Award?**

The Women of Worth judges are a diverse group of women who exemplify the same admirable qualities that our nominees possess - a dedication to being true to themselves, a devotion to community and outstanding achievement in their respective fields. These women will serve as judges on the final judging panel and will select ten

Women of Worth Honourees. The inaugural Canadian Judging Panel will be announced soon.

### **What are the judging phases?**

Judging will take place in two phases. During the first phase, Points of Light and L'Oréal Paris will review all nominations and will shortlist the top entries. In the final phase, the esteemed panel of judges will select ten Women of Worth Honourees from among the finalists as well as selecting one National Woman of Worth nominee.

### **When and where will the National Woman of Worth Honouree be announced?**

The Awards Ceremony will take place in Toronto on March 8, 2017 – International Women's Day.

### **Miscellaneous**

#### **What is the 2016 Women of Worth Award Program schedule?**

- September 20 – November 28, 2016: Nomination Submission Period
- December 2016 – January 2017 – Nomination Judging
- February 2017 - Top Honourees will be contacted
- March 8, 2017 ~ Women of Worth Awards Gala

#### **Can I attend the Celebration event?**

The event is not open to the general public.

#### **Who are the 2015 Women of Worth USA Honourees?**

Click [here](#) for a complete list of the 2015 USA Honourees.

#### **How can I get involved in helping my community?**

You can also find information on local service opportunities by visiting [Points of Light](#), the world's leading nonprofit volunteer organization.

#### **Who is the sponsor of the Women of Worth Award?**

The Sponsor of the Award program is: L'Oréal Paris, Consumer Products Division of L'Oréal Canada, Inc., 1500 Robert-Bourassa Boulevard, Suite 600, Montréal, QC H3A 3S7

#### **Who administers the Women Of Worth Award program?**

The Award program is administered by Points of Light, 600 Means Street, Suite 210  
Atlanta, Ga 30318.