

FAQ

Eligibility

Who is eligible for the Women of Worth Award?

Women of Worth celebrates women who passionately volunteer their time and energy to serving their communities. Award nominees must be women, legal residents of Canada, consent to be nominated and 18 years of age or older at the time of nomination.

Where should a Nominee's volunteer activity have occurred to be eligible for the Award?

The nominee's volunteer activities must have occurred in Canada and have primarily benefited domestic Canadian needs.

Is a Nominee eligible if she is paid for some or all of the "volunteer" activities she is being nominated for?

All volunteer activities of the Nominee must be **unpaid** and cannot include court-ordered community service, however, nominees who receive a nominal stipend for their service (such as in connection with a national service program) may be eligible.

How long must a nominee's volunteer service have occurred to be eligible for the Award?

To be eligible, the volunteer activity should have lasted for at least six uninterrupted months **and** should be ongoing.

Awards, Honourees & Prizes

How many Women of Worth Honourees are selected?

There are 10 Honourees chosen from among all the eligible nominations received.

What grants/awards/prizes do the Women of Worth Honourees receive?

L'Oréal Paris will make a \$10,000 donation on behalf of each Honouree to the charitable organization she champions (see official rules). Additionally, all Honourees will receive an all-expense paid trip for two to Toronto (\$2,000 maximum of travel and hotel accommodation) to be recognized at the Awards Gala on March 8th, 2018. One Honouree will be selected as the National Honouree and awarded an additional \$10,000 grant for a total of \$20,000 to support her organization. All Honourees will receive national recognition for her cause and volunteer efforts.

How will individuals be notified that they are a 2018 Canadian Women of Worth Honouree?

All Honourees will be notified by telephone or email by January 2018. The National Women of Worth Honouree will be announced at the celebration event on March 8, 2018.

What does it mean to be a Women of Worth Honouree?

In addition to being honoured at a star-studded Awards Gala, each Honouree will be an integral part of the Women of Worth Community. The Women of Worth Community will provide Honourees with a national platform to support and promote their causes, share information, network and help spread the spirit of volunteerism across the country.

How can I obtain a list of the previous Award Honourees?

2018 marks the 2nd annual Women of Worth program in Canada. To learn more about last year's

inaugural Canadian Women of Worth Honourees and their inspirational stories, please visit womenofworth.ca. The program is in its 12th year in the United States and a list of previous American Honourees and their amazing stories can be found at womenofworth.com.

What is the National Honouree and how is she selected?

The National Honouree will be selected from the 10 Women of Worth Honourees and announced at the Awards Gala. She will receive an additional \$10,000 grant for her non-profit organization. The National Honouree is selected by the Judging Panel based on feedback from the online public vote held in February 2018 on womenofworth.ca.

Criteria

Nominations will be judged based on the following criteria:

- **Impact (50%)**
Is there demonstrated impact (new program or activity begun, number of people served, etc.) resulting from the nominee's activities?
- **Community Needs and Solutions (20%)**
Do the nominee's activities meet a real community need or concern? Community needs are broadly defined as providing food, shelter, and access to healthcare, providing arts programming or activities, strengthening educational programs, or providing enrichment activities that benefit children.
- **Passion (20%)**
Does her work epitomize the statement, "Because You're Worth It," and the spirit of the Women of Worth program - recognizing the intrinsic worth and beauty in all people?
- **Innovation (10%)**
Do the nominee's activities reflect an innovative or unique approach to meeting community needs?

For more details about the judging criteria please refer to the Nomination Form.

Nomination

What is the nomination deadline for the 2018 Award?

11:59 PM EST on October 15, 2017

How do I nominate a Woman of Worth?

There are two methods of entry:

- **Method #1**
To enter online, visit womenofworth.ca, complete the nomination form, and follow the online instructions to submit your nomination.
- **Method #2**
To enter by mail, send a completed Official Nomination Form by mail, with proper postage affixed to: Women of Worth, 20 Bay Street, 11th Floor, Toronto, ON M5J 2N8.

Can I nominate myself for the Women of Worth Award?

Yes, self-nominations are permissible and encouraged.

Can an organization nominate an individual for the Women of Worth Award?

Yes, however, the organization must identify an individual at the organization to serve as a contact for verification purposes.

Can an organization or group be nominated for the Women of Worth Award?

The Women of Worth Award can be given only to an individual - NOT an organization. You can nominate an individual for her work done on behalf of an organization or as part of a group, but you cannot nominate the organization or group for an award.

Do I need to submit a photograph with my nomination form?

No, photographs are an optional addition to the nomination submission.

Can I submit additional materials, such as press clippings, video, or other materials in support of my nomination?

If you wish to include supporting documents with your online nomination form, you will be prompted to upload them in Section 5 of your online nomination submission process. If you are submitting your nomination by mail, please include your supporting materials with your completed nomination form.

What can I do if I accidentally submit an incomplete nomination, or want to add new information to a nomination already submitted?

You can download the PDF application form and begin filling it out, and save it to complete at a later time. However, once you have submitted your entry, you will not be able to modify it or submit additional information.

How will I know that my Women of Worth nomination was submitted successfully?

If you are unsure if you submitted your form properly, you can contact the Women of Worth program administrator at womenofworth@cowanandcompany.net.

References

Do I need references for the Women of Worth Award Program?

Finalists will be contacted for three references and additional information at the appropriate time.

Judging & Online Sharing

Who are the judges for the Women of Worth Award?

The Canadian Judging Panel will be announced soon.

What are the judging phases?

Judging will take place in two phases. During the first phase, L'Oréal Paris will review all nominations and will shortlist the top entries. In the final phase, the esteemed panel of judges will select ten Women of Worth Honourees from among the finalists as well as selecting one National Woman of Worth nominee with input from online voting in advance of the Awards Gala

When with the 2018 Women of Worth Honourees be announced?

Selected Honourees will be contacted by January 2018. The Honourees will be publicly announced February 2018.

When and where will the National Woman of Worth Honouree be announced?

The National Honouree will be announced at the Awards Gala in Toronto on March 8, 2018 – International Women’s Day.

Miscellaneous

What is the 2018 Women of Worth Award Program schedule?

- August 22 – October 15, 2017: Nomination Submission Period
- October 2017 – January 2017: Nomination Judging
- January 2018: Selected Honourees will be contacted
- March 8, 2018: Women of Worth Awards Gala

Can I attend the Celebration event?

The event is not open to the general public. It is by invitation only.

Who were the 2017 Women of Worth Canadian Honourees?

Visit womenofworth.ca for a complete list of the 2017 Honourees.

Who administers the Women of Worth Award program?

The Award program is administered by L’Oréal Paris’ Canadian Public Relations firm, Cowan & Company, 20 Bay Street, 11th Floor, Toronto, Ontario, M5J 2N8

Who is the sponsor of the Women of Worth Award?

The Sponsor of the Award program is L’Oréal Paris, Consumer Products Division of L’Oréal Canada, Inc., 1500 Robert-Bourassa Boulevard, Suite 600, Montréal, QC H3A 3S7